

WHAT IS CLAIMED IS

1. A plastic magnet precursor comprising a thermoplastic resin powder and at least one kind of a magnet powder, wherein said resin powder adheres around the magnet powder.

2. A plastic magnet precursor comprising a thermoplastic resin powder and at least one of a magnet powder, wherein said magnet powder adheres around the resin powder.

3. A plastic magnet precursor according to claim 1, wherein at least one kind of the magnet powder is coated with a coupling agent which bonds the magnet powder and the thermoplastic resin powder.

4. A plastic magnet precursor according to claim 2, wherein at least one kind of the magnet powder is coated with a coupling agent which bonds the magnet powder and the thermoplastic resin powder.

5. A plastic magnet precursor according to claim 1 further comprising an antioxidant which prevents oxidation of the thermoplastic resin powder.

6. A plastic magnet precursor according to claim 2 further

comprising an antioxidant which prevents oxidation of the thermoplastic resin powder.

7. A plastic magnet precursor according to claim 1 further comprising a metal deactivator which prevents the magnet powder from oxidizing the thermoplastic resin powder.

8. A plastic magnet precursor according to claim 2 further comprising a metal deactivator which prevents the magnet powder from oxidizing the thermoplastic resin powder.

9. A plastic magnet formed by injection molding of the plastic magnet precursor according to claim 1.

10. A plastic magnet formed by injection molding of the plastic magnet precursor according to claim 2.